

ARE YOU PART OF AN OLD STYLE NETWORK OR A NEW STYLE PARTNERSHIP?

- Drives clients and assets into limited Investments and one platform option.
- Has an unaligned financial objective and an agenda to that of their advisers.
- Sets an adviser track that will limit adviser freedom and define the end client solution.
- Has a commercial reward structure that delivers equity value to the business directors.
- Increases client charges in order to subsidise distribution costs.
- Is restricted via vertical integration and/or is restricted via an advice model.
- Limits technology support in favour of commercial gain.
- Limits Investment opportunity in favour of commercial gain.
- Favours size and scale leading to a numbers culture.
- Carries legacy issues and risk that drive inefficient processes and verbose client reports.
- Carries clients as their own and undervalues client and adviser relationships.
- Dictates one size fits all client charging structure and minimum fees.

- Has no desire to drive assets/clients into any particular solution, other than which provides the best client outcome.
- Has a fully aligned commercial objective and agenda to that of their advising Partners.
- Sets an adviser track that provides advising Partners with the freedom and security to define the client solution.
- Has a commercial reward structure that delivers equity value to all staff and advising Partners.
- Drives client costs down and makes no commercial gain from third parties or clients.
- Is independent both commercially and by regulation.
- Is free to seek and find market leading technology that benefits both clients and Partners.
- Is free to take a whole of market view on Investment opportunities.
- Favours quality over quantity leading to an empowering Partnership.
- Provides efficient, time saving processes and client focused newsletters, wealth platforms and review packs.
- Respects the value of the adviser/client relationship and recognises adviser client ownership.
- Empowers the advising Partners to decide upon the appropriate value based client charging.

Sandringham Financial Partners is a new style Partnership!

To find out more about us, visit www.sandringham.co.uk

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FINANCIAL PARTNERS

Your Financial Partner for Life